

MMEAB – Media Kit 2018

WOMP **World of Mining Professionals**

The Mining E-Journal Published
in Association with E&MJ.

www.womp-int.com

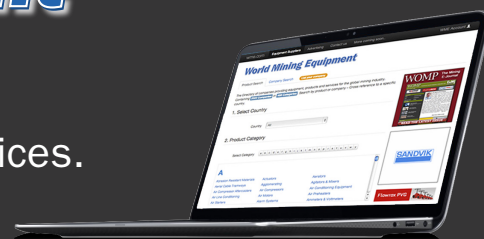


World Mining Equipment

Suppliers Directory

Online Directory of equipment, products and services.

www.world-mining-equipment.com



World Mining Equipment **NEWS**

News

Equipment News from suppliers to the industry.

www.world-mining-equipment.com/news



World Mining Equipment

Video Hub

The latest video presentations from the industry.

www.world-mining-equipment.com/video



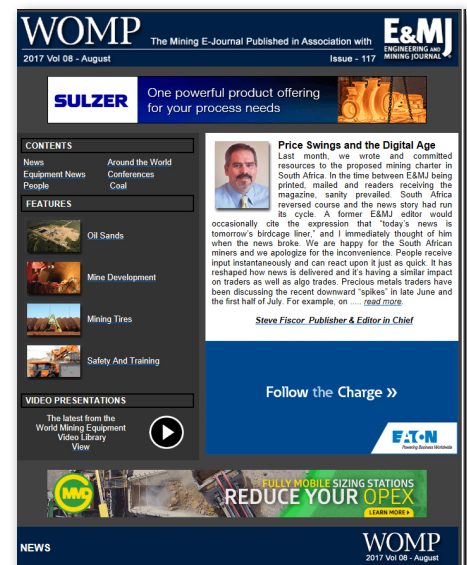
Womp E-Journal

Womp is a permission based, E-Journal. Delivering news, features, equipment reports and video presentations the last week of each month, direct into the mail boxes of over 14,000 mining professionals throughout the world.

Now in its 12th year of production, Womp is delivered in a modern html format – the reader has no ‘flipping’ or ‘zooming’ – they simply open their mail and read the content. Original content, with critique, comment and opinion compiled by the industry’s leading editorial team at E&MJ.

Video Section

Included in every edition, the Womp Video Section presents the Premium Listings from the World Mining Equipment Video hub. Enabling readers with a single click, to view video presentations of the industry’s latest equipment, products and services. Further information on Video Hub can be found on page 10.



The Schedule

Issue	Close	Mailing	Features
Vol 1	18th Jan	25th Jan	Blasting - Production Drilling - Grinding Technology - Diesel Engines
Vol 2	15th Feb	22nd Feb	Wear Protection - Deep Mining Strategies - Hydrocyclones - Exploration
Vol 3	15th March	22nd March	Haul Road Design - Rescue Equipment - Cone Crushers - Desalination Systems
Vol 4	19th April	26th April	In-Pit Crushing & Conveying - Soft Rock & Aggregates - Heap Leach - Motors & Drives
Vol 5	24th May	31st May	Shovels & Excavators - Mass Mining - Toll Milling - Fuels & Lubes
Vol 6	21st June	28th June	Pit Dewatering - Ventilation - Crusher Maintenance - Material Handling
Vol 7	19th July	26th July	Shotcrete - Pumping Networks - Health & Safety - Environmental Management
Vol 8	23rd Aug	30th Aug	Loading Techniques - Submersible Pumps - Screening Machines - Tires
Vol 9	20th Sept	27th Sept	Blasthole Drills - Narrow Vein Mining - Tailings Management - Nordic Mining & Tech
Vol 10	18th Oct	25th Oct	Haul Trucks - Hoisting Systems - Corrosion Resistance - Conveyor Engineering
Vol 11	22nd Nov	29th Nov	Slope Monitoring - Rock Bolting - Filtration & Thickeners - Nickel Mining
Vol 12	13th Dec	20th Dec	Autonomous Mining - Utility Equipment - Flotation - Stockpile Management

Rates and Sizes

Per Month

Top Opener

600 x 75 pixels.
Single position placed
immediately under the header.

1x	3x
€ 3100	€ 2900

The Editor

400 x 180 pixels.
Single position under the editor's
comment in the opening window.

1x	3x
€ 3650	€ 3400

Top Section Banner

Single position placed
immediately under the contents.
Available sizes on next page.

1x	3x
€ 3000	€ 2800

Editorial Banner

Positioned in the editorial
sections throughout the E-journal.
Available sizes on next page.

1x	3x
€ 1500	€ 1300

Material Specification

Files type: .gif
Max file size: 200k

WOMP The Mining E-Journal Published in Association with **E&M J** ENGINEERING AND MINING JOURNAL

2017 Vol 08 - August Issue - 117

Top Opener

CONTENTS

News Around the World
Equipment News Conferences
People Coal

FEATURES

Oil Sands
Mine Development
Mining Tires
Safety And Training

VIDEO PRESENTATIONS

The latest from the
World Mining Equipment
Video Library
[View](#)

Price Swings and the Digital Age
Last month, we wrote and committed resources to the proposed mining charter in South Africa. In the time between E&M J being printed, mailed and readers receiving the magazine, sanity prevailed. South Africa reversed course and the news story had run its cycle. A former E&M J editor would occasionally cite the expression that "today's news is tomorrow's birdcage liner," and I immediately thought of him when the news broke. We are happy for the South African miners and we apologize for the inconvenience. People receive input instantaneously and can react upon it just as quick. It has reshaped how news is delivered and it's having a similar impact on traders as well as algo trades. Precious metals traders have been discussing the recent downward "spikes" in late June and the first half of July. For example, on [read more](#).

Steve Fiscor Publisher & Editor in Chief

The Editor

Top Section Banner

NEWS

Washington Acquires Dominion Diamond
Dominion Diamond Corp. and The Washington Companies, a group of privately held North American mining, industrial and transportation businesses, announced they have entered into an arrangement where a subsidiary of Washington will acquire all of Dominion's outstanding common shares [read more](#).

Land Exchange Bill Introduced for PolyMet
U.S. Rep. Rick Nolan, D-MN, has introduced bipartisan legislation to direct the secretary of agriculture to move forward with the land exchange between PolyMet and the U.S. Forest Service (USFS). The USFS authorized an administrative land exchange for the PolyMet Mining NorthMet project in its Final Record of Decision on January 9. The purpose of House Resolution No. 3115, The Superior National Forest Land Exchange Act of 2017, is to accelerate transfer and provide certainty of process. The bill was introduced June 29 and referred to [read more](#).

Editorial Banner

Zwane Suspends South African Mining Charter
South Africa's contentious mining law update, which increased mandatory black ownership, management participation and suppliers has been suspended, the country's Chamber of Mines said on Friday, July 14. The new Mining Charter was introduced last month to the shock of the industry, which had not been consulted in its creation. Among the provisions were an increase of black ownership from 26% to 30%, and at least 70% of all suppliers were to be from black-owned firms. In response, the chamber has applied [read more](#).

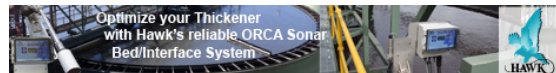
Banner Sizes

A range of banner sizes are available for use – but the size determines the position. Listed below are the sizes along with an example and alongside each are the positions where this size can be used.

Size: 468 x 60

Position: This size can be used as a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

468 x 60
Resolution 72 Max file size 200k



Size: 468 x 80

Position: This size can be used as a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

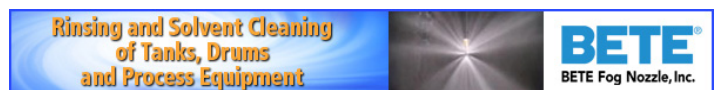
468 x 80
Resolution 72 Max file size 200k



Size: 600 x 75

Position: This size can be used as a **Top Opener Banner** or a Top Section Banner placed immediately under contents or as an Editorial Banner placed in any section.

600 x 75
Resolution 72 Max file size 200k



Size: 468 x 151

Position: This size can only be used as an Editorial Banner placed in the features section.

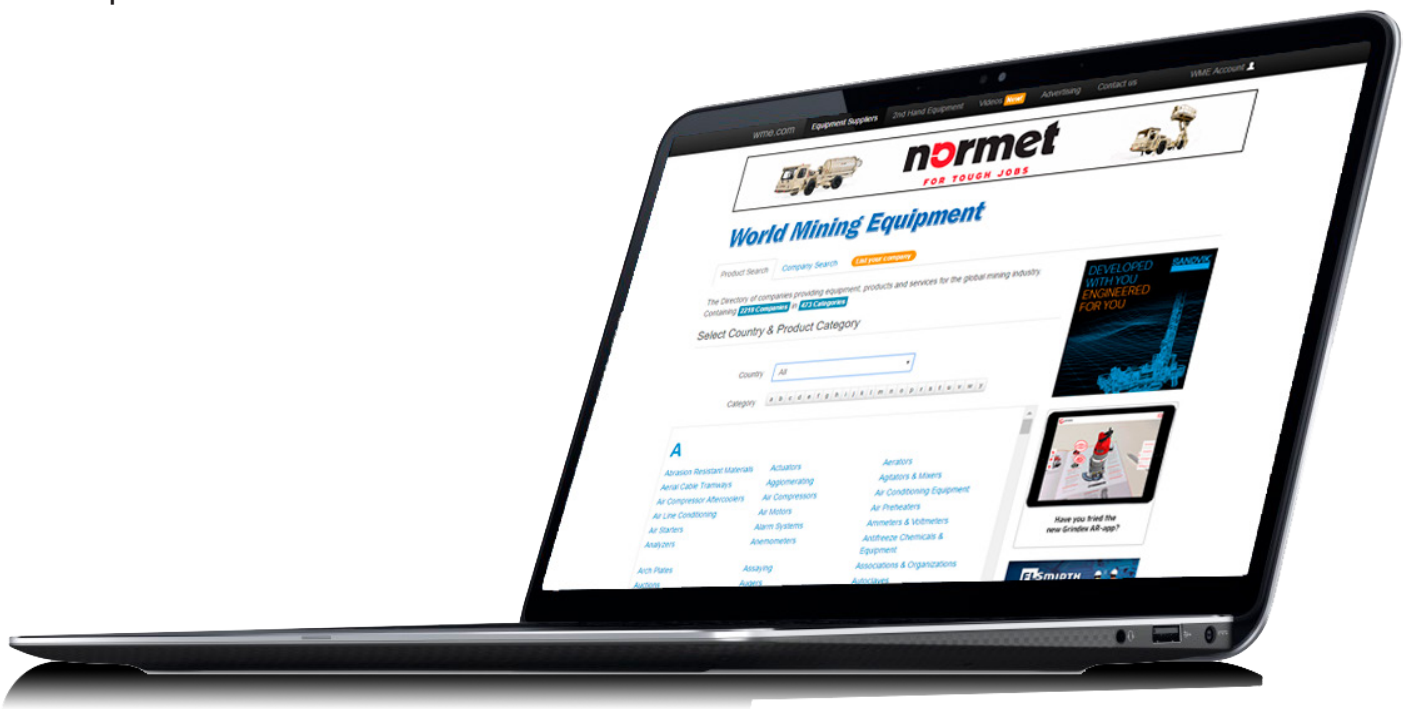
468 x 151
Resolution 72 Max file size 200k



World Mining Equipment

Suppliers Directory – News – Video Hub

- Year round promotion in the industry's leading titles, E&MJ, Coal Age and Equipo Minero.
- Active promotion at mining exhibitions throughout 2018.
- Promoted in every edition of Womp E-Journal.



If your business is in mining equipment, products and services – World Mining Equipment – is the place to be.

www.world-mining-equipment.com

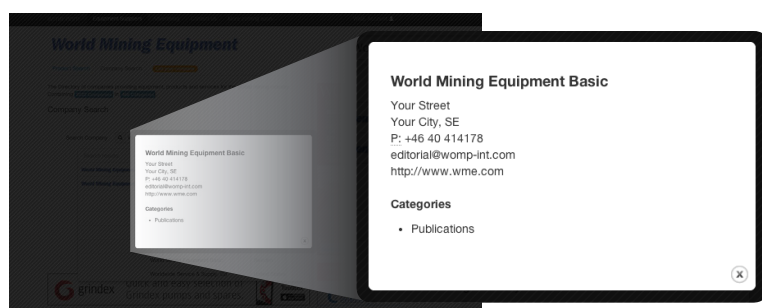
World Mining Equipment

Suppliers Directory

Listings in the World Mining Equipment suppliers directory offer a unique way to put your company's contact information in front of thousands of mining operations around the world. You can also use your listing to link them directly to your own web site. Actively promoted in the mining industry's leading titles, E&MJ, Coal Age and Equipo Minero and always available online, this is a directory that is constantly speaking to your customers and potential clients.

Get started by visiting www.world-mining-equipment.com today and choosing a plan that fits your company's needs

Basic Listing



Free of Charge

- Company Contact Details
- Select One Category

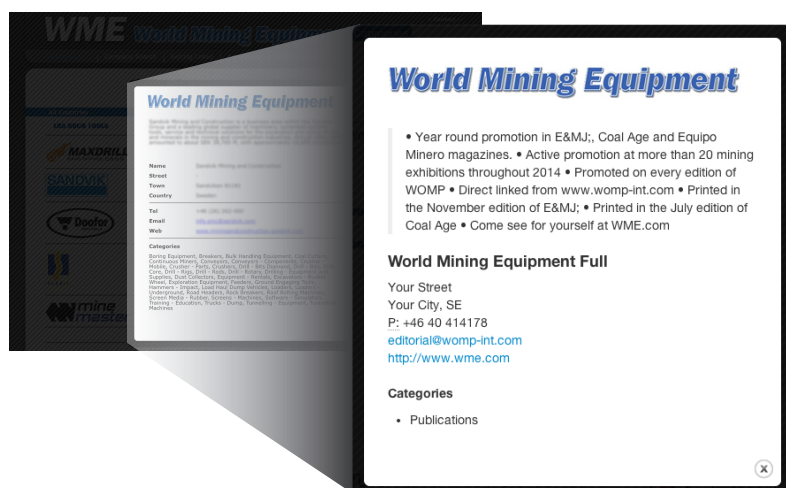
Logo Listing



€ 350 per year

- Priority Listing on Search Results
- Logo on Search Results
- Logo on Listing
- Company Contact Details
- Active Email Link
- Three Categories

Full Listing



€ 550 per year

- Company profile of upto 100 words
- Company Info marked on Search Results
- Priority Listing on Search Results
- Logo on Search Results
- Logo on Listing
- Company Contact Details
- Active Email Link
- Active Url Link
- Five Categories

World Mining Equipment

Suppliers Directory Banners

Search Page Banners

Per Month

Headline Banner 940 x 100 pixels

1x	3x
€ 2250	€ 1900

Search Box 700 x 85 pixels

1x	3x
€ 1200	€ 1020

Side 220

220 x 220 pixels

1x	3x
€ 1200	€ 1020

Side 110

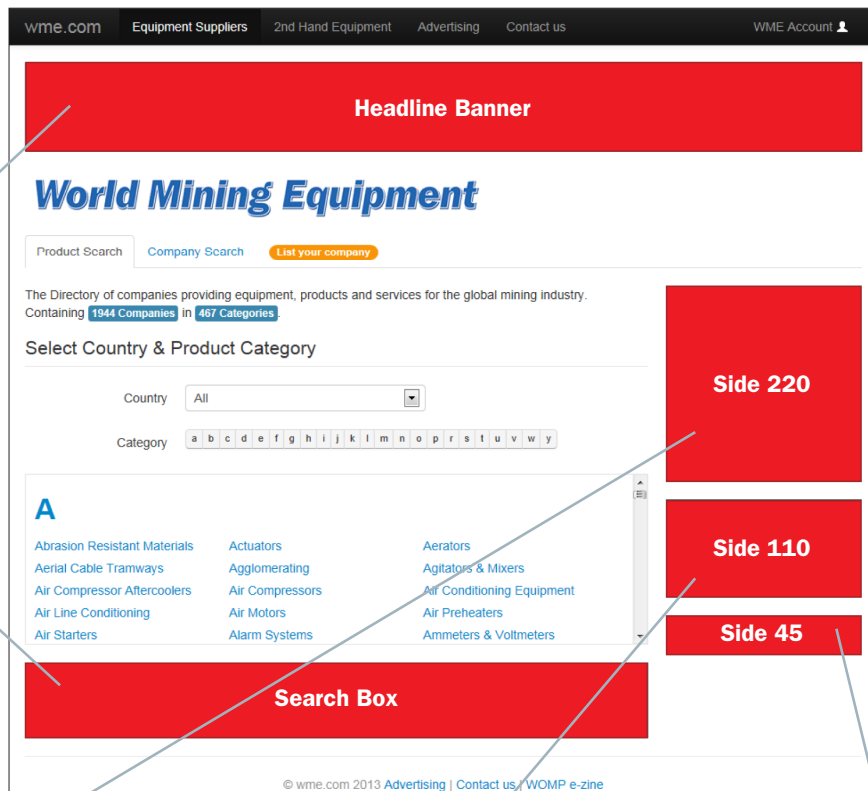
220 x 110 pixels

1x	3x
€ 900	€ 765

Side 45

220 x 45 pixels

1x	3x
€ 600	€ 510

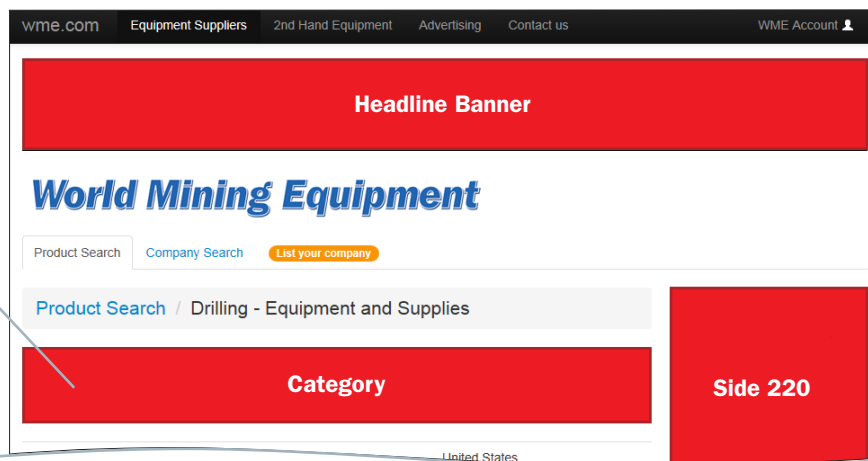


Category Banners

Category

700 x 85 pixels

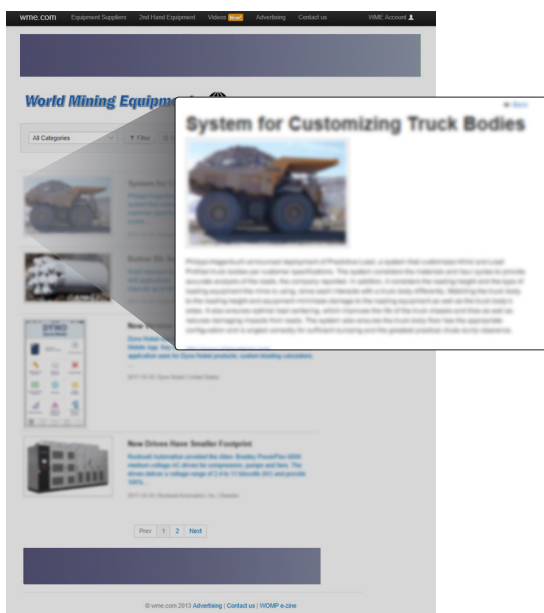
6 Months	1 Year
€ 600	€ 1000



World Mining Equipment – News

If you have equipment, product or service news that you want the mining industry to be aware of, World Mining Equipment – News, is the place to post it. With thousands of mining professionals using the site, year round promotion in the industry leading titles, E&MJ, Coal Age, Equipo Minero and the Womp E-Journal, your news and updates are exposed to a huge market of potential buyers.

Listings



Posted on the site in date order, news listings are searchable by category and or country. Each listing includes:

- Headline
- Visual
- Text
- Live link to your own site
- Company Name

Clients with more than one listing have their other active listings posted immediately below the listing being viewed.

Listing packages

Single Listing € 110

The obvious choice if you only have one news item to post.

10-Pack € 800

With regular news and updates to keep the market up to date, this is the option for you.

To view and test the news listings for yourself go to www.world-mining-equipment.com/news and then contact jeff.draycott@womp-int.com to book your listing package.

News Banners

Per Month

Headline Banner

940 x 100 pixels

1x	3x
€ 2250	€ 1900

Search Box

700 x 85 pixels

1x	3x
€ 1200	€ 1020

Side 220

220 x 220 pixels

1x	3x
€ 1200	€ 1020

Side 110

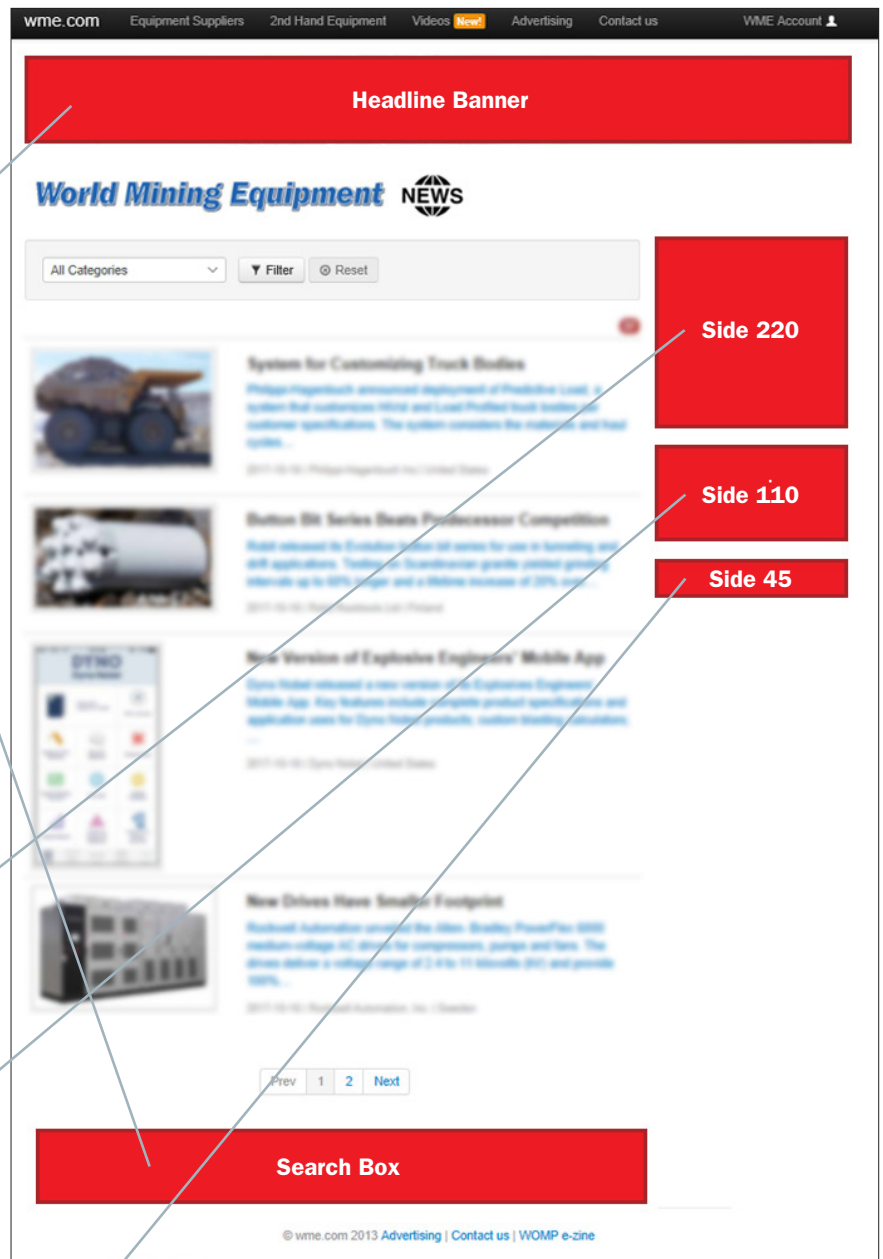
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€ 600	€ 510



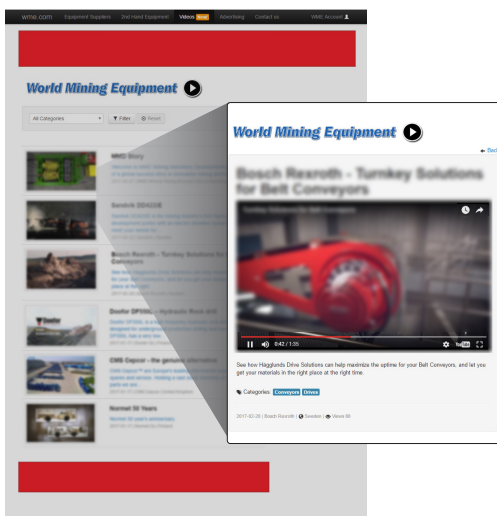
To view the system for yourself visit
www.world-mining-equipment.com/news



World Mining Equipment – Video Hub

Maximise your video investment by listing your videos in the World Mining Equipment Video hub. Used daily by mining professionals around the globe, with year round promotion in the industry's leading titles, E&MJ, Coal Age, Equipo Minero and the Womp E-Journal, your videos are exposed to a huge, ever growing, market of potential buyers

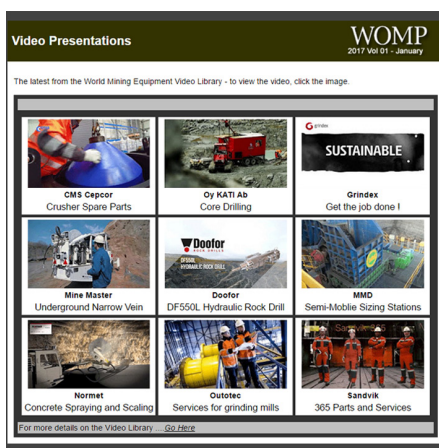
Video Listing



Each listing includes:

- Title – A headline description
- Description – Up to 50 words describing the content of the video
- Picture – A screen grab to illustrate the video
- Your Company name – Linked
- Your web address – Linked
- With more than one listing, other active listings are posted under the listing being viewed.

Womp E-Journal Video Section



Womp E-Journal Video Section:

- Hosting Premium listing videos
- Mailed to over 14,000
- Mailed every month
- Direct active promotion of your video, your company, your products to mining professionals around the world.

Listing Packages

Regular Listing

Unlimited Videos listed and categorised

€ 3,000 per year

Premium Listing

Videos listed and categorised and included in the monthly Womp E-Journal Video section.

€ 4,000 per year

! Featured in the Womp E-Journal Video Section



Video Hub Banners

Per Month

Headline Banner

940 x 100 pixels

1x	3x
€ 2250	€ 1900

Search Box

700 x 85 pixels

1x	3x
€ 1200	€ 1020

Side 220

220 x 220 pixels

1x	3x
€ 1200	€ 1020

Side 110

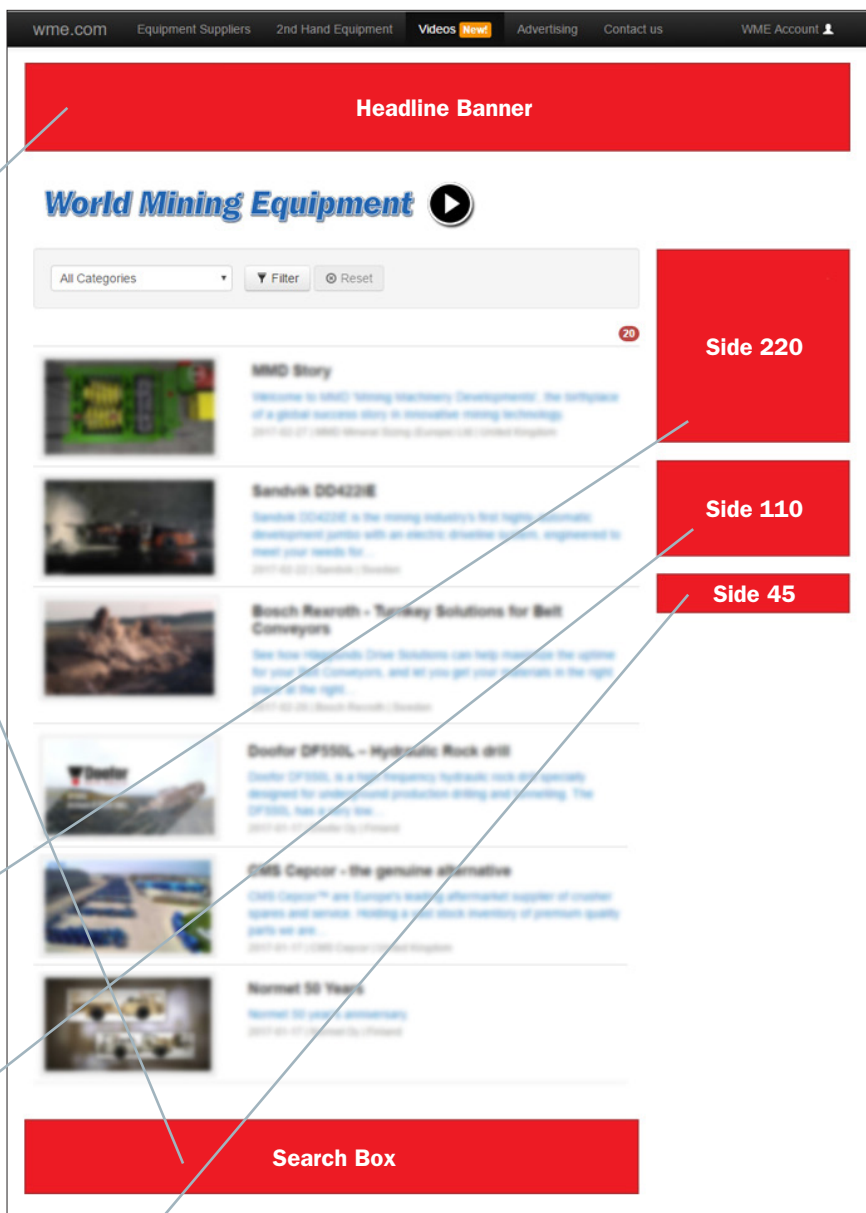
220 x 110 pixels

1x	3x
€ 900	€ 765

Side 45

220 x 45 pixels

1x	3x
€ 600	€ 510



To view the system for yourself visit
www.world-mining-equipment.com/video

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